The Shoe Sale

You decide to take advantage of a buy *2 pair get 1 pair of equal or lesser value for free* sale at the local shoe store. The problem is that you only want to get two pairs of shoes. So, you bring your best friend with you to the store. After much deliberation you settle on two pairs of shoes – a sporty red pair for $20 and a dressy black pair for $55. You friend finds a practical cross trainer for $35. When you proceed to the check out desk the cashier tells you that your bill is $90 plus tax (the $20 pair are for free). How much should each of you pay? Justify your decision.